

Meet *New York Times* bestselling author
JOHN MEDINA



What's the best way to raise a smart, happy baby through age 5? Scientists know. *Brain rules for Baby* offers parents facts – not just advice – in an engaging, practical way. Find out all about your child's brain and what you can do to optimize it.

SATURDAY, OCTOBER 16, 2010

TIME: 9AM-12PM

LOCATION:

NYC AEYC Conference
Food and Finance High School
525 West 50th Street
New York, NY 10019

COST: \$50 (NOTE: SELECT "KEYNOTE
SPEAKER ONLY" ON THE FORM)

TO REGISTER VISIT: WWW.NYCAEYC.ORG

Copies of *Brain Rules for Baby* available for
purchase; book signing to follow presentation.

Learn more at www.brainrules.net

Lecture is for adults only, please.

