

Meet *New York Times* bestselling author  
**JOHN MEDINA**



What's the best way to raise a smart, happy baby through age 5? Scientists know. *Brain rules for Baby* offers parents facts – not just advice – in an engaging, practical way. Find out all about your child's brain and what you can do to optimize it.

**SATURDAY, OCTOBER 16, 2010**

**TIME: 9AM-12PM**

**LOCATION:**

NYC AEYC Conference  
Food and Finance High School  
525 West 50th Street  
New York, NY 10019

**COST: \$50** (NOTE: SELECT "KEYNOTE  
SPEAKER ONLY" ON THE FORM)

**TO REGISTER VISIT: [WWW.NYCAEYC.ORG](http://WWW.NYCAEYC.ORG)**

Copies of *Brain Rules for Baby* available for  
purchase; book signing to follow presentation.

Learn more at [www.brainrules.net](http://www.brainrules.net)

*Lecture is for adults only, please.*

