

Meet *New York Times* bestselling author
JOHN MEDINA



What's the best way to raise a smart, happy baby through age 5? Scientists know. *Brain rules for Baby* offers parents facts – not just advice – in an engaging, practical way. Find out all about your child's brain and what you can do to optimize it.

WEDNESDAY, OCTOBER 13, 2010

TIME: 1:00PM

LOCATION:

Barnes & Noble (Upper East Side)
150 East 86th Street
New York, NY 10028

COST: FREE

Copies of *Brain Rules for Baby* available for purchase; book signing to follow presentation.

Learn more at www.brainrules.net

Lecture is for adults only, please.

